lay 4 version

MSA SCHEDULE

2017-2018

Sochi, Russia

Time	Module	Weeks and Study Units														
		1 18-23.09	2 25–30.09	3 2.10-7.10	4 9-14.10	5 16-21.10	6 23-28.10	7 30.10-4.11	8 6-11.11	9 13-18.11	10 20-25.11	11 27.11-2.12	12 4-09.12	13 11-16.12	14 18-23.12	15
Term 1	**M1:** The economics of sport and the Olympics	Induction week	Global sport governance	Sport development and management concepts	Internship 1	Internship 1	Introduction to economics of sport	Internat communication and public speaking	Research paradigms	Sports tourism	Sport policy analysis	Financial management	Research paradigms	Sport organisations governance	Fans engagement	Reading week
	M2: Governance, Politics and the Olympic Movement	**Vassil Girginov**	**Vassil Girginov**	**Norman O'Reilly**			**Wladimir Andreff**	**Marco Iacono**	**James Skinner**	**Robert Kaspar**	**Eivind Skille**	**Vasily Tkachev**	**James Skinner**	**Dimitra Papadimitrou**	**Alexey Kirichek**	
	M3: Research methods for sport management (i)	Induction week	Global sport governance	Sport development and management concepts			Introduction to economics of sport	Internat communication and PS (connection – W6 MSA RUS)	Research proposal	Sports tourism	Sport policy analysis	Financial management (connection – W10 MSA RUS)	Leadership and people management	Sport organizations governance	Fans engagement (connection – W13 MSA RUS)	
		Vassil Girginov	**Vassil Girginov**	**Norman O'Reilly**	**Pavel Vasilenko**		**Wladimir Andreff**	**Marco Iacono**	**James Skinner**	**Robert Kaspar**	**Eivind Skille**	**Vasily Tkachev**	**Tracy Taylor**	**Dimitra Papadimitrou**	**Alexey Kirichek**	
		16 **08-13.01**	**17** **15-20.01**	**18** **22-27.01**	**19** **29.1-3.02**	**20** **5-10.02**	**21** **12-17.02**	**22** **19-24.02**	**23** **26.2-3.3**	**24** **5-10.03**	**25** **12-17.03**	**26** **19-24.03**	**27** **26.3-30.03**	**28** **02-7.04**		
Term 2	**M4:** The business of sport and the Olympics	Revenue generation	Strategic sport event and VM	Sport branding and comm	Sport philosophy	Internship 2	Internship 2	Olympic partnerships and sponsorship	Sustainable development and sport legacy (connection – W23 MSA RUS)	Research methodology and methods	Strategic marketing planning	Marketing communications and PR	Brand management	Literature review and dissertation writing		
	M5: Sport marketing and communications	**John Beech**	**Martin Schnitzer**	**Jon Tibbs**	**Jim Parry**			**Benoit Seguin**	**Vladimir Zakharov**	**James Skinner**	**Guy Masterman**	**Guy Masterman**	**David Stotlar**	**James Skinner**		
	M3: Research methods for sport management (ii)	Revenue generation	Management and marketing of football and its globalization	Sport branding and comm (connection – W18 MSA RUS)	Sport philosophy			Olympic partnerships and sponsorship	Sustainable development and sport legacy (connection – W23 MSA RUS)	Research methodology and methods	Strategic marketing planning	Marketing communications and PR	Brand management	Literature review and dissertation writing		
		John Beech	**Michel Desbordes**	**Jon Tibbs**	**Jim Parry**	**Pavel Vasilenko**		**Benoit Seguin**	**Vladimir Zakharov**	**James Skinner**	**Guy Masterman**	**Guy Masterman**	**David Stotlar**	**James Skinner**		
Term 3	**M6: D1, D2, D3** Dissertation	**29-36** **09/04 – 01/06** Data collection Dissertation writing and completion **James Skinner**					**37-38** **04/06 – 16/06** Dissertation marking, reading opponent papers **James Skinner**						**39** **18/06 – 22/06** **GRADUATION**			